



TAKING  
**COOPERATION**  
FORWARD



National Information Day  
24 October 2017, Ljubljana

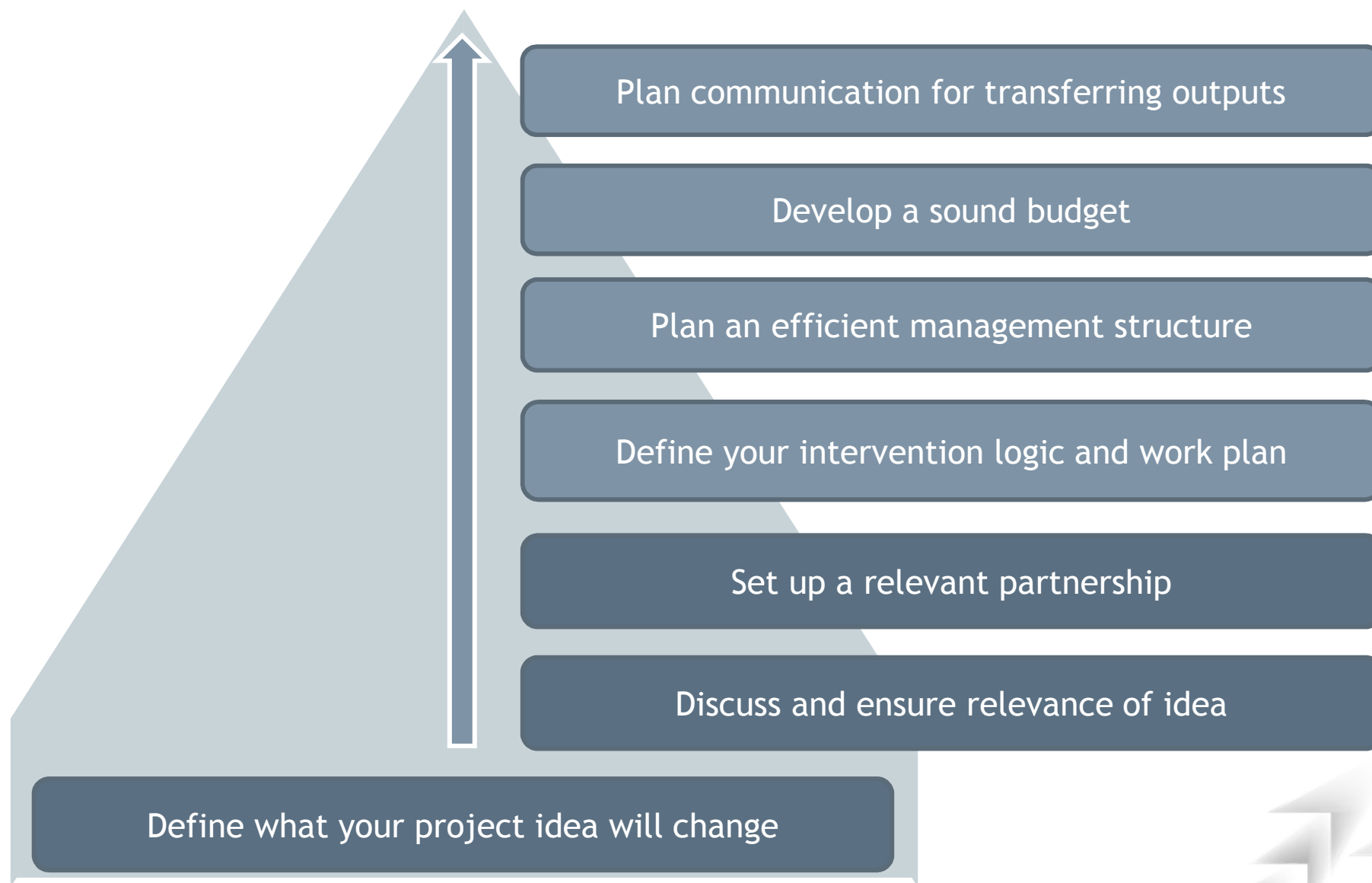


**Tips for developing a good project proposal**



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# WHAT ARE THE MILESTONES FOR DEVELOPING A GOOD PROJECT?



# WHAT MAKES A GOOD PARTNERSHIP?

The partnership needs to be tailored to the challenges, objectives and results of the project idea.



## Relevant

All partners have to play a role in achieving the project results



## Competent

Involve partners with the necessary competences and capacity to implement the results



## Balanced

Avoid too many partners from one country and balance distribution of tasks



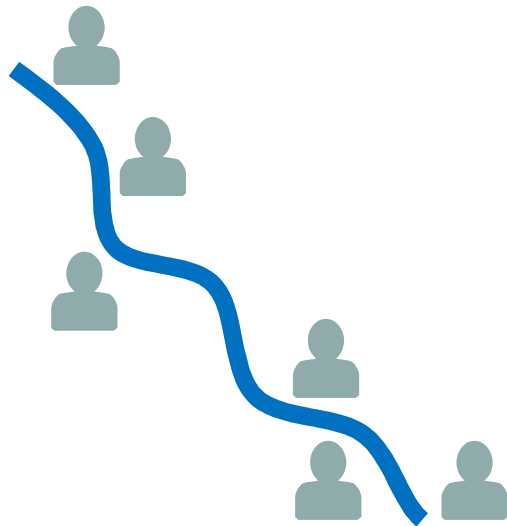
## Committed

Ensure the commitment of all partners from the beginning

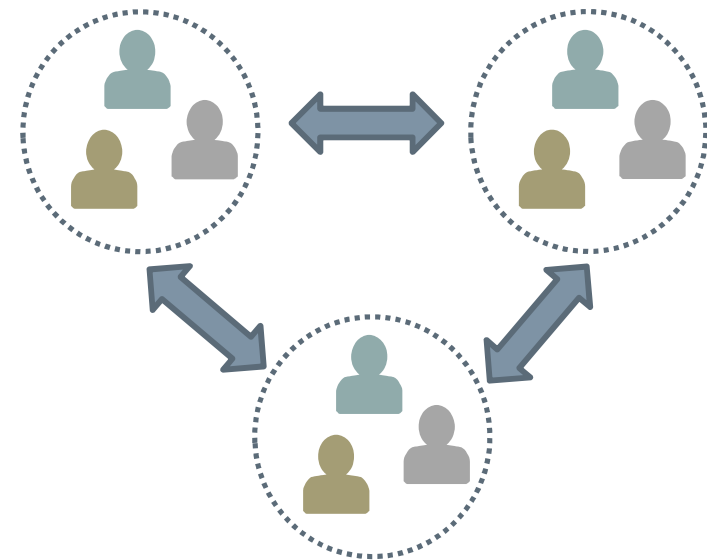


# WHAT MAKES A GOOD PARTNERSHIP?

Size and type of partnerships needs to be tailored to the addressed challenge:



Cooperation along a territorial/  
geographical feature (e.g. river,  
transport corridor etc.)



Cooperation of local/regional  
networks of actors (often similar in  
composition / governance structure)

*Keep in mind: The more the better does not apply (no necessity to cover all nine Member States in a single project)*



## Innovativeness is a key success factor



Definition (see application manual part B chapter I.5):

*“Innovative approaches going beyond the state of art in the sector and/or the concerned regions.”*

Innovative approaches may result from e.g.

- testing and demonstration of novel solutions within different (regional) contexts
- experimental piloting of new methods or tools with a view to their future mainstreaming and/or their policy integration
- capitalising on previously acquired knowledge
- ...



# WHAT MAKES A GOOD WORK PLAN?

## Key principles



### Consistent

It should show the way to reaching project specific objectives and expected results



### Transparent

It should provide sufficient information and detail



### Logic

It should demonstrate the work flow and how activities build on each other



### Concrete

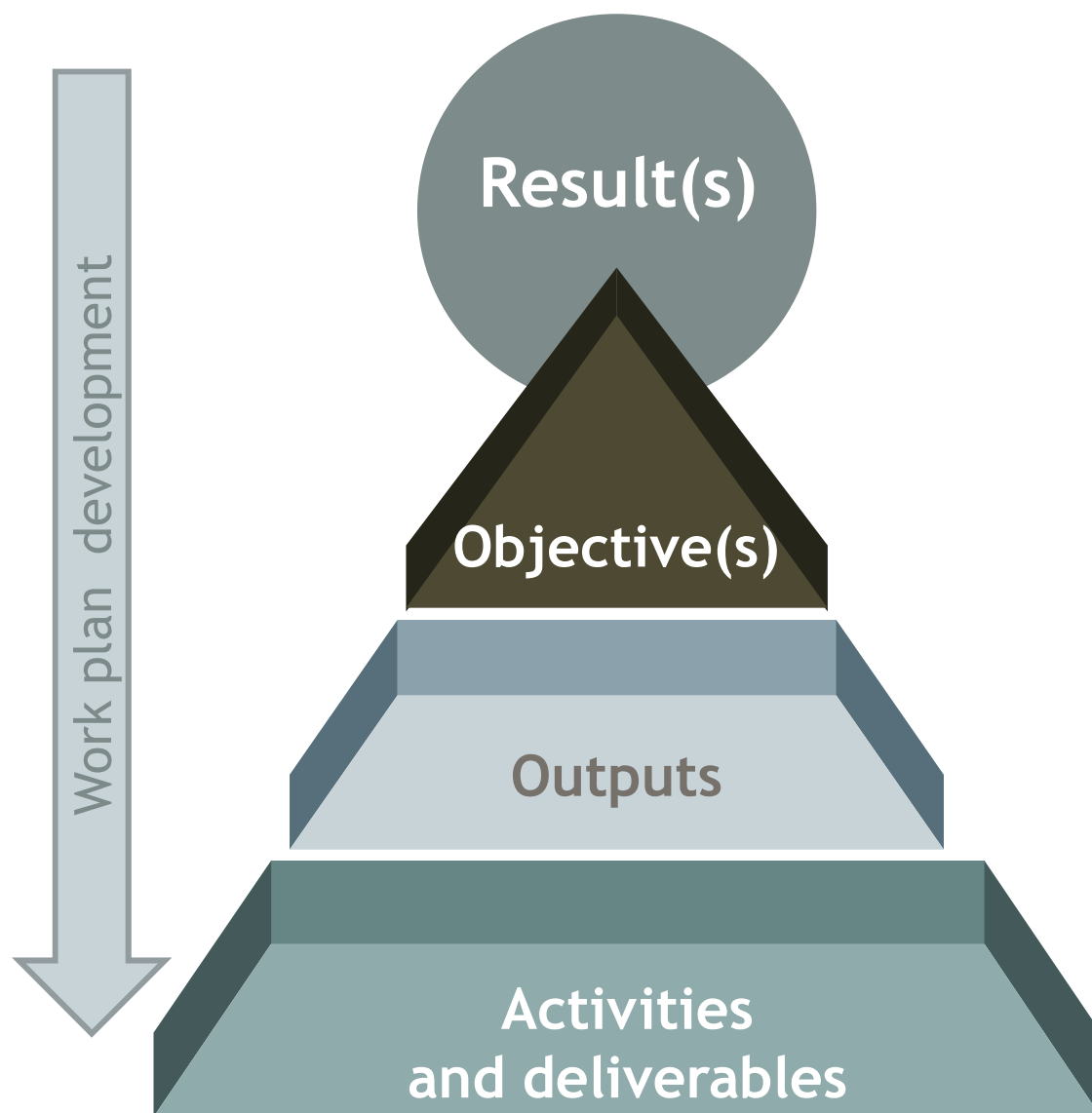
It should identify concrete target groups and be clear about the involvement of stakeholders



### Sustainable

It has to foresee provisions for sustainability and transferability





## Intervention logic

**Result** - expected change to be achieved through project implementation



**Project objective** - immediate effect which can be realistically achieved within the project lifetime



**Outputs** - main outcomes obtained through implementation of activities



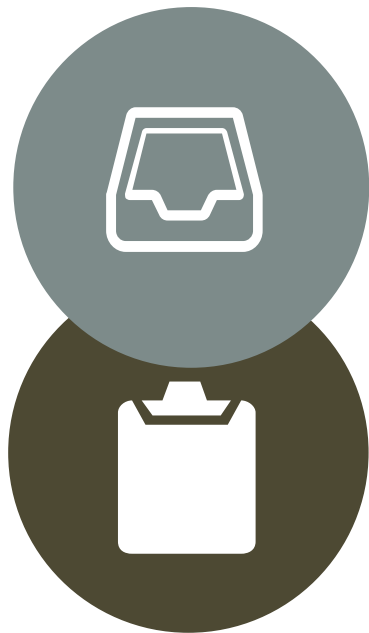
**Activities** - lead to one or more project outputs

**Deliverables** - reflect relevant steps of single activities



## Programme specific output types

(see definitions application manual annex III)



Strategies and  
action plans



Tools



Pilot actions



Trainings



Innovation  
networks  
(only SO 1.1.)





## Communication to be planned in its right place



# WORK PLAN: PITFALLS & HINTS



## Insufficient description of project objectives and results

Hint: Clearly describe what will be accomplished by the project and which change of the initial situation is expected

## Insufficient innovativeness/novelty

Hint: Build upon existing knowledge and results, but propose novel solutions

## Unclear transnational added value

Hint: Precisely describe the transnational added value of the chosen approach including pilots and investments

## Investments and pilot actions lacking links to the project goals

Hint: Explain why pilot actions and investments are needed to reach the project objectives

## Vague description of project outputs

Hint: Clearly define scope and usability of outputs

## Insufficient description of work plan

Hint: Logically build the work plan with the necessary level of detail

## Unclear sustainability and transferability of outputs

Hint: Provide clear information about future use of outputs and results and make links to communication

- Insufficient description of how outputs will be developed
- Hint: Provide a clear and precise work flow leading to the delivery of the output

## Unrealistic indicator targets

Hint: Provide realistic figures regarding the involvement of target groups and for the result indicators





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